

Hydrasearch Cookie Policy

Our website uses cookies to collect certain information about you, your devices, and your browsing actions and patterns. This policy explains how and in what ways we use cookies on our websites. **Please read it carefully and ensure that you understand it.**

Your acceptance of this policy is deemed to occur when you press the “I Accept” button on our cookie policy popup that appears when you visit our site. You may choose to refuse to accept cookies by activating the appropriate setting on your browser. Please see the ‘**You decide which cookies we use**’ section of this policy, below, for information about how to do this.

What are cookies and how do we use them?

A cookie is a small text file that is sent by a website to your browser and stored on your computer or device. Among its uses, cookies allow website operators to accumulate useful information, such as whether a user has visited the site before, and to show more relevant or personalized information when using the site.

We use cookies to help with the functioning and operation of our website, to recognize you and help us provide you with better and more relevant service, to maintain the site’s integrity and security, and generally to facilitate the purposes identified in our Privacy Policy. This may include, for example, tracking how people use our website, and collecting information about the devices used when visiting the site. They also allow us to personalize your experience by recording information about your transactions, settings, and preferences during and across your visits.

We may also use certain other technological tools on our website that perform similar or related functions, such as web beacons, tags, and pixels (sometimes also referred to as clear gifs, pixel tags, and single-pixel gifs). For ease of reference, in this Policy we also refer to these technologies using the term “cookies.”

Your control over cookies

We strive to provide you with choices regarding the personal information you provide to us. You can change your browser cookie preferences at any time through your browser settings. You may find out more about how to do this using common browsers at the following links:

- [Chrome](#)
- [Firefox](#)
- [Safari](#)
- [Opera](#)
- [Internet Explorer](#) and [Microsoft Edge](#)
- [Adobe Flash](#)

Many browsers also provide information about how to manage cookies in their “Help” sections.

Please bear in mind that if you don’t allow us to use certain cookies it may limit your use or access to certain parts of our website or result in a loss of some features or functionality which degrades your experience.

What Cookies Does Our Site Use?

We use both persistent cookies (which expire on a specified date) and session cookies (which expire when you close your browser). The cookies used on this website have been categorized based on definitions given in the ICC UK Cookie Guide, as follows:

- Strictly necessary cookies. These are cookies that are required for the operation of our website. They are sometimes referred to as “required cookies.”
- Analytical/performance cookies. These cookies allow us to track and analyze the use of the website such as to recognize and count our website’s visitors and to see how visitors use and move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users can find what they are looking for easily. For example, we use Google Analytics performance cookies to provide anonymous statistics on how our site is used. Some of our performance cookies may be managed by third parties.
- Functionality cookies. These cookies are used to recognize you when you return to our website. This enables us to personalize our content for you, greet you and remember your login details and/or preferences (for example, your choice of language or region – or your cookies and marketing preferences).
- Targeting cookies. These cookies record your visit to our website, the pages you have visited and the links you have followed. They may be used to display relevant information or adverts to you based on the pages that you visit.

Please note that certain approved third parties (including, for example, providers of web traffic analysis services such as Google Analytics) may also use cookies (alone or in conjunction with other technologies), over which we have no control. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly.

The following chart lists the cookies that may be placed on your computer or device when using our website:

Cookie	Purpose	More Information
Google Analytics	We use Google Analytics to measure user interactions with our website, record information about the pages that have been seen as well as other interactions with elements within that content.	These cookies have a duration of up to 2 years. Please visit https://support.google.com/analytics/answer/6004245 , under the heading "Google Analytics Cookies", to find out more information about how Google uses your personal data.
Webtraxs	We use Webtraxs to measure user interactions with our website, record information about the pages that have been seen as well as other interactions with elements within that content.	No personal or secure information is ever captured in a cookie.
WordPress	We use WordPress to manage content and user experience on our website.	These cookies expire immediately.

Changes to this Cookie Policy

We may alter this cookie policy at any time. Any such changes will become binding on you on your first use of our site after the changes have been made. You are therefore advised to check this page from time to time. In the event of any conflict between the current version of this cookie policy and any previous version(s), the provisions current and in effect shall prevail unless it is expressly stated otherwise.

Further Information

There is lots of information about cookies available online. For more information about cookies generally, visit allaboutcookies.org.

If you would like to know more about how we use cookies, please contact us at compliance@hydrasearch.com or by mail at 1 Dixon Square, Chestertown, Maryland 21620 USA.

For more information about our practices regarding privacy, data protection, and our terms and conditions, please review the Privacy Policy and Terms of Use as outline previously on this page.